

Islam Mohamed Abdelhafez

Alexandria, Egypt | +20 100 466 7336 | islam.mohamed911elhafez2gmail.com

Professional Summary

Dynamic business professional with experience across public relations, business development, sales, event management, and community partnerships. Skilled in connecting businesses with talent, developing strategic partnerships, organizing large-scale events, and driving revenue growth. Experienced in collaborating with over 50 co-working spaces across Egypt and building strong professional networks between freelancers, startups, and companies. Highly skilled in B2B and B2C sales strategies, high-level communication, client relationship management, and successfully closing high-value deals.

Professional Experience

Public Relations & Community Partnerships Specialist

Freelance / Independent Consultant | Egypt

- Built partnerships and collaborated with more than 50 co-working spaces across Egypt.
- Connected freelancers with startups, companies, and business owners.
- Organized networking events and business meetups in Cairo and Alexandria.
- Developed strong professional relationships and community growth strategies.

Sales Consultant – Fitness Industry

Uphill Gym | Egypt

- Generated more than 5 million EGP in sales through client acquisition and relationship management.
- Specialized in B2B and B2C sales strategies.
- Successfully closed high-value deals and exceeded sales targets.
- Built strong customer relationships and increased client retention.

Customer Service Representative

Vodafone UK Call Center | Egypt

- Handled customer inquiries and support requests professionally.
- Developed strong communication and problem-solving skills.
- Worked efficiently in a fast-paced customer service environment.

Real Estate Support & Business Operations

Trio Investment for Real Estate | Egypt

- Supported customer communication and business coordination.
- Assisted with daily operations and client relationship management.

Education

Bachelor of Business Administration (BBA)

Alexandria University | 2023

Skills

- B2B Sales
- B2C Sales
- Deal Closing & Negotiation
- High-Level Communication Skills

- Business Development
- Public Relations
- Event Management
- Community Building
- Networking & Partnerships
- Client Relationship Management
- Lead Generation
- Customer Service

Languages

Arabic – Native

English – Professional Working Proficiency