

AMR HUSSEIN

SALES ASSOCIATE | RETAIL SALES SPECIALIST

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PROFESSIONAL SUMMARY

Results-driven Sales Associate and Retail Specialist with hands-on experience in high-end retail environments, including optical and sports lifestyle sectors. Proven track record of consistently achieving sales targets, delivering exceptional customer service, and driving brand loyalty. Skilled in customer needs analysis, relationship building, upselling, and maintaining store display standards.

WORK EXPERIENCE

MAGRABI RETAIL GROUP

Sales Associate | 2024 – Present

- Assist high-volume retail customers in selecting premium eyewear, optical lenses, and luxury sunglasses tailored to their specific needs.
- Consistently meet and exceed individual and store sales targets through effective upselling, cross-selling, and consultative sales techniques.
- Deliver personalized customer service to build long-term relationships and enhance client retention.
- Recognized as one of the top sales performers within the sales team.

GMG RETAIL GROUP

Sales Associate | 2023 – 2024

- Provided technical product advice to customers selecting performance footwear, athletic apparel, and sports accessories.
- Communicated key product features and benefits to drive conversions and customer satisfaction.
- Maintained store visual merchandising standards, product inventory presentation, and stock organization.
- Supported overall store sales objectives and contributed to maintaining high customer satisfaction ratings.

SKILLS

- **Core Competencies:** Retail Sales, Consultative Selling, Upselling & Cross-Selling, Negotiation, Customer Relationship Management (CRM).
- **Interpersonal Skills:** Communication, Customer Service, Problem Solving, Active Listening, Teamwork.
- **Operations:** Visual Merchandising, Inventory Control, Product Presentation.

EDUCATION

Bachelor's Degree in Tourism Studies – Business Administration

Egyptian Higher Institute for Tourism & Hotels | 2018 – 2022

LANGUAGES

- **Arabic:** Native
- **English:** Basic Proficiency